

PACIFICA HOLDINGS, INC.

China Bank Corporate Center,
Lot 2, Samar Loop corner Road 5
Cebu Business Park, Brgy. Mabolo, Cebu City

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

Please be advised that the Annual Meeting of Stockholders of PACIFICA HOLDINGS, INC. (the "**Company**") for the year 2024 will be conducted **online** on **15 November 2024**, at **3:00 p.m.** Stockholders who wish to participate in the proceedings may do so by pre-registering on at the following URL address: <https://registration.pacifica.ph>.

AGENDA

1. Call to Order
2. Certification of Notice and Quorum
3. Approval of the Minutes of the Annual Stockholders' Meeting held on 15 November 2023;
4. Presentation and Adoption of the President's Report and Annual Report and Approval of the Audited Financial Statements for the year 2023;
5. Ratification of all acts of the Board of Directors and Officers since the 2023 Annual Stockholders' Meeting adopted in the ordinary course of business;
6. Election of the Members of the Board of Directors including the Independent Directors for the Ensuing Year;
7. Appointment of the Company's External Auditors for Fiscal Year 2024; and
8. Other Matters

Minutes of the Last Annual Meeting of Stockholders held on 15 November 2023 is available at the website of the Company, <http://pacifica.ph/corporate.html>, and will be appended to the Information Statement that will be distributed or disseminated to all stockholders as of the record date.

The Board of Directors has set the 15th day of October 2024, as the record date for the determination of stockholders entitled to notice of and to vote at the Annual Stockholders' Meeting.

To allow a broader participation of the stockholders in various parts of the country, ensure the continuing safety of our stockholders and for administrative efficiency, the Company will dispense with the physical attendance of stockholders at the meeting. Consequently, attendance will only be by remote communication, with voting being accomplished in absentia through the Company's online voting system at URL address: <https://registration.pacifica.ph/vote> or through the Chairman of the meeting, as proxy. In compliance with Section 15 of SEC Memo. Circ. No. 6, Series of 2020, the Chairman or relevant presiding officer of the meeting shall call the meeting in Cebu City where the principal office of the Company is located.

Stockholders intending to participate by remote communication should pre-register with the Company via the Company's electronic registration and online-voting system at URL address: <https://registration.pacifica.ph> during the given registration period and in any case, no later than 8 November 2024. Following such pre-registration and subject to validation procedures, stockholders may vote either: (i) electronically via the URL provided above, beginning 24

October 2024 and prior to the closing of the polls before the adjournment of the Annual Stockholders' Meeting, or (ii) submit duly accomplished proxies on or before 6 November 2024 to the Office of the Corporate Secretary at Picazo Buyco Tan Fider & Santos Law Office, Penthouse, Liberty Center, 104 H.V. Dela Costa Street, Salcedo Village, Makati City and/or by email to cpalmagil@picazolaw.com or smvalle@picazolaw.com. Validation of proxies is set on 12 November 2024 at 2:00 pm.

The detailed rules and procedures for participating in the meeting through remote communication and for casting their votes in absentia are set forth in the Information Statement and Schedule 2 of this Notice.

Very truly yours,


CRISTINA S. PALMA GIL-FERNANDEZ
Corporate Secretary